

## Message Text

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PAGE 01 STATE 125317  
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 USIA-15 /033 R

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STATE/NEA/INS/JGRAHAME  
NEA/RA/DMORRISON (INFO)  
USIA/INA/GMORLEY

-----010447Z 014126 /14

R 312217Z MAY 77  
FM SECSTATE WASHDC  
TO AMEMBASSY NEW DELHI  
INFO AMCONSUL BOMBAY  
AMCONSUL CALCUTTA  
AMCONSUL MADRAS

UNCLAS STATE 125317

E.O. 11652: N/A

TAGS: BEXP: IN

SUBJECT: CCP77 -- WCAG SECOND QUARTER REPORT

REF: (A) NEW DELHI 6825; (B) STATE 50816

1. SUMMARY: WCAG NOTED THE CONTINUING HIGH LEVEL OF PERFORMANCE BY THE EMBASSY/CONSULATES IN SUPPORTING OVERALL COMMERCIAL OBJECTIVES IN INDIA, THE CCP CAMPAIGNS AND NON-CAMPAIGN ACTIVITIES. THE COOPERATION PROVIDED BY USIS IN DIRECT SUPPORT OF CATALOG SHOWS AND UNCLASSIFIED

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OTHER ACTIVITIES REFLECTS COMMENDABLE TEAMWORK AT THE POSTS.

2. CAMPAIGNS: NO. 1 -- MINING MACHINERY AND EQUIPMENT EMBASSY IS REQUESTED TO INFORM USDOC IF A SEPARATE REPORT WILL BE SUBMITTED TO UPDATE THE MARKET SURVEY FOR MINING MACHINERY OR DOES THE INFORMATION CONTAINED IN THE BEST

PROSPECTS REPORT (NEW DELHI A-325) PROVIDE THE MOST CURRENT INFORMATION AVAILABLE. THE EXCELLENT REPORT ENTITLED "INDUSTRIAL OUTLOOK -- FERROUS MINERALS", (NEW DELHI A-70), WAS REPRODUCED AND DISSEMINATED TO APPROPRIATE TRADE ASSOCIATIONS AND PUBLICATIONS THROUGH THE USDOC MULTIPLIER PROGRAM.

NO. 2. -- PUMPS, VALVES AND COMPRESSORS

RESULTS OF CATALOG SHOWS CONDUCTED BY EMBASSY/CONSULATES CONSIDERED EXCELLENT. PROMPT FOLLOW-UP REPORTING (CALCUTTA 1178) ON INVESTMENT OPPORTUNITIES IS INDICATIVE OF THE RESULTS WHICH CAN BE DERIVED FROM CATALOG SHOWS IN INDIA.

NO. 3. -- ELECTRONICS AND COMMUNICATIONS

THE IMPACT ON THE INDIAN MARKET AND NUMBER OF TRADE CONTACTS DEVELOPED DURING THE SUCCESSFUL JANUARY/FEBRUARY CATALOG SHOWS JUSTIFIED SCHEDULING A TRADE MISSION FOR ELECTRONICS INDUSTRY PRODUCTION AND TEST EQUIPMENT DURING JANUARY 1978.

NO. 4. -- PROCESS CONTROL INSTRUMENTATION

ON SCHEDULE.

NO. 5. -- SCIENTIFIC, INDUSTRIAL AND MEDICAL INSTRUMENTS

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ON SCHEDULE.

NO. 6. -- MACHINERY AND EQUIPMENT FOR CHEMICAL AND FERTILIZER PLANTS.

ON SCHEDULE.

THE SYNOPSIS CONCERNING THE MARKET FOR CHEMICAL INDUSTRY EQUIPMENT AS OUTLINED IN NEW DELHI A-325 APPEARS ADEQUATE TO PREPARE AN ARTICLE FOR COMMERCE AMERICA. IS ADDITIONAL DATA FORTHCOMING OR DOES THIS SYNOPSIS REFLECT THE LATEST INFORMATION AVAILABLE?

3. NON-CAMPAIGN INITIATIVES.

WCAG NOTED THE HIGH QUALITY OF THE "USA COMMERCIAL NEWS-LETTER" AND ITS EMPLOYMENT AS A MEDIUM TO PUBLICIZE THE FOREIGN BUYERS PROGRAM, INDUSTRY ORGANIZED EXHIBITIONS, PERTINENT U.S. TRADE ASSOCIATIONS/JOURNALS AND TO SUPPORT

THE NEW PRODUCTS PROGRAM.

THE MARKET RESEARCH ON HOSPITAL HEALTHCARE AND BIO-MEDICAL  
EQUIPMENT WAS RECEIVED, REPRODUCED AND DISSEMINATED  
UNDER THE USDOC MULTIPLIER PROGRAM.

4. GOI LIBERALIZED IMPORT POLICIES

WCAG DISCUSSED THE LIBERALIZED IMPORT POLICY FOR IFY 1977-  
78. IT APPEARS THAT INDIA'S SIGNIFICANTLY IMPROVED  
FOREIGN EXCHANGE POSITION ALONG WITH A LIBERALIZATION OF  
ITS IMPORT POLICIES, PROVIDES A COMBINATION OF ECONOMIC  
CIRCUMSTANCES WHICH, POTENTIALLY, OFFERS AN OPPORTUNITY  
FOR U.S. SUPPLIERS TO INCREASE EXPORTS TO INDIA. NEW  
DELHI A-83 CONCERNING THE MINISTRY OF COMMERCE PRESS NOTE  
ON INDIA'S IMPORT POLICY DURING IFY 1978-1977-78  
WAS TIMELY AND WILL BE DISSEMINATED TO APPROPRIATE  
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SEGMENTS OF U.S. INDUSTRY.

5. FUTURE CATALOG SHO'S WCAG WOULD APPRECIATE THE REPORT  
REQUESTED IN PARA.9, REFTEL. CHRISTOPHER

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## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
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